

# Advertise in Our Bi-Annual Brochure

***We guarantee delivery of your ad to every city mailbox and more!***

You can reach your community and support the your local recreation department by advertising in our bi-annual recreation brochure.

Proudly show your support of the Oconomowoc Parks, Recreation & Forestry Department by securing an ad in the brochure.

Our brochures are mailed directly to every city address. They are also distributed at local events and passed out at the library, City Hall, Chamber, Community Center and by Lake Country Greetings to every new resident that moves to the area.

We also post our brochure online on the city website and we email a link to our more than 5,000 Rec program members.

You can opt to advertise in one or both brochures.

Please review the advertising opportunities included with this letter.

Please contact me with any questions. You can simply complete the included agreement and return by mail with check.

Thank you for your support!

Paige Brunclik  
Community Outreach and Services Assistant  
Oconomowoc Parks, Recreation & Forestry Department.



# Brochure Advertising Agreement

## 1. CONTACT INFORMATION

Company/Organization: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Full Address (City, State, ZIP Code): \_\_\_\_\_



Parks, Recreation & Forestry Department  
220 W. Wisconsin Ave., Oconomowoc, WI 53066  
(262)569-2199  
parkrec@oconomowoc-wi.gov  
www.oconomowoc-wi.gov/parks

## AD SIZES/PRICES - PLEASE SELECT ONE

1.75 inches wide X 1.5 inches high

3.75 inches wide X 1.5 inches high

3.75 inches wide X 2 inches high

**1.75 inches wide by  
1.5 inches high**

**\$52.50 - one publication  
\$90 - two publications**

**3.75 inches wide by 2 inches high  
\$210 - one publication  
\$400 - two publications**

**3.75 inches wide by 1.5 inches high  
\$92 - one publication  
\$170 - two publications**

## PUBLICATIONS - SELECT ALL THAT APPLY

SPRING/SUMMER 2017

FALL/WINTER 2017

## TYPE OF AD - PLEASE SELECT ONE

RENEWAL

RENEWAL WITH REVISIONS

NEW AD

• Please make checks payable to OPRD

Ads may be submitted camera ready or can be built in house as long as artwork is supplied. Ads must be black and white. Submissions should be a high resolution for good print quality, contact the department with any questions. Full payment, signed contract and ad copy is due by Jan. 9, 2017. No cancellations or refunds after deadline. OPRD reserves the right to limit advertising space available.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_