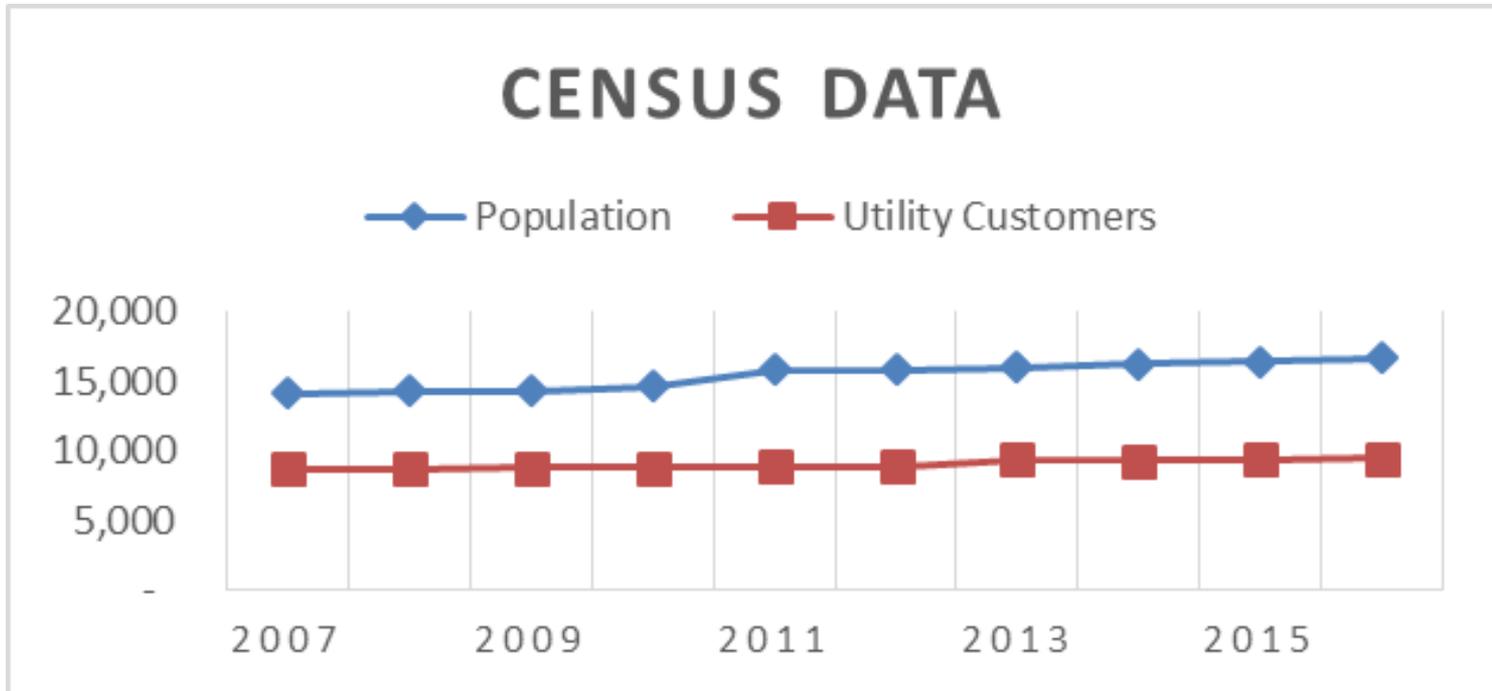




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City Update  
2017

# The Growth of Oconomowoc



Current Population: 16,656



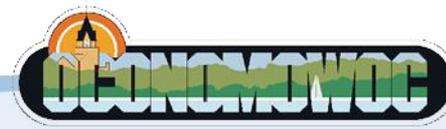
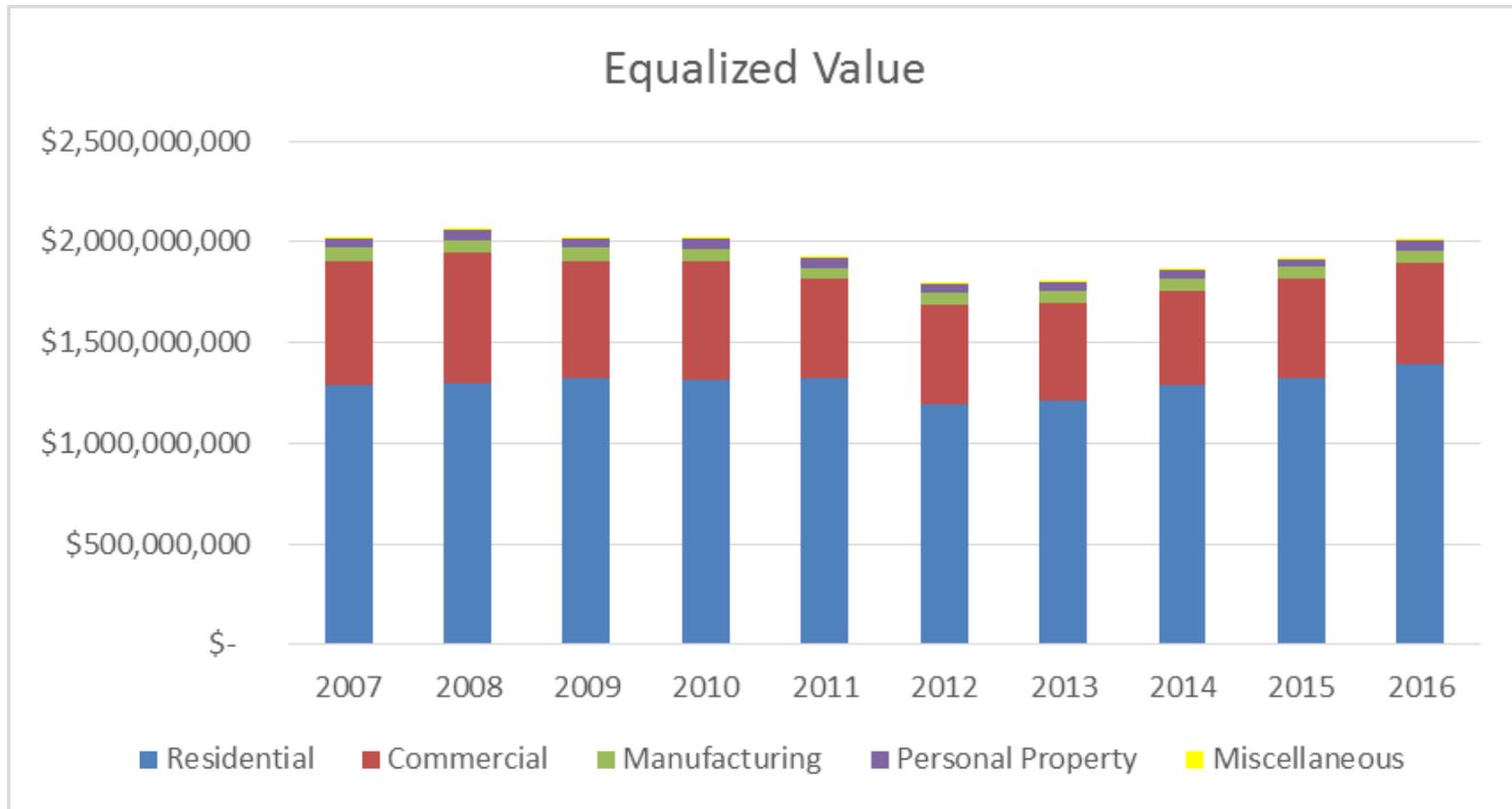
# Growth brings increase & demand on Public Infrastructure

## Major Capital Assets as of 12/31/2015

- 86 miles of streets
- 58 miles of storm sewer
- 337 acres of parkland
- 573,676 feet of sewer main
- 530,151 feet of water main
- 389 miles of primary electric wire
- 19 pump stations
- 6 wells
- 1,678 transformers
- 6 substations

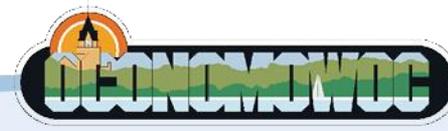
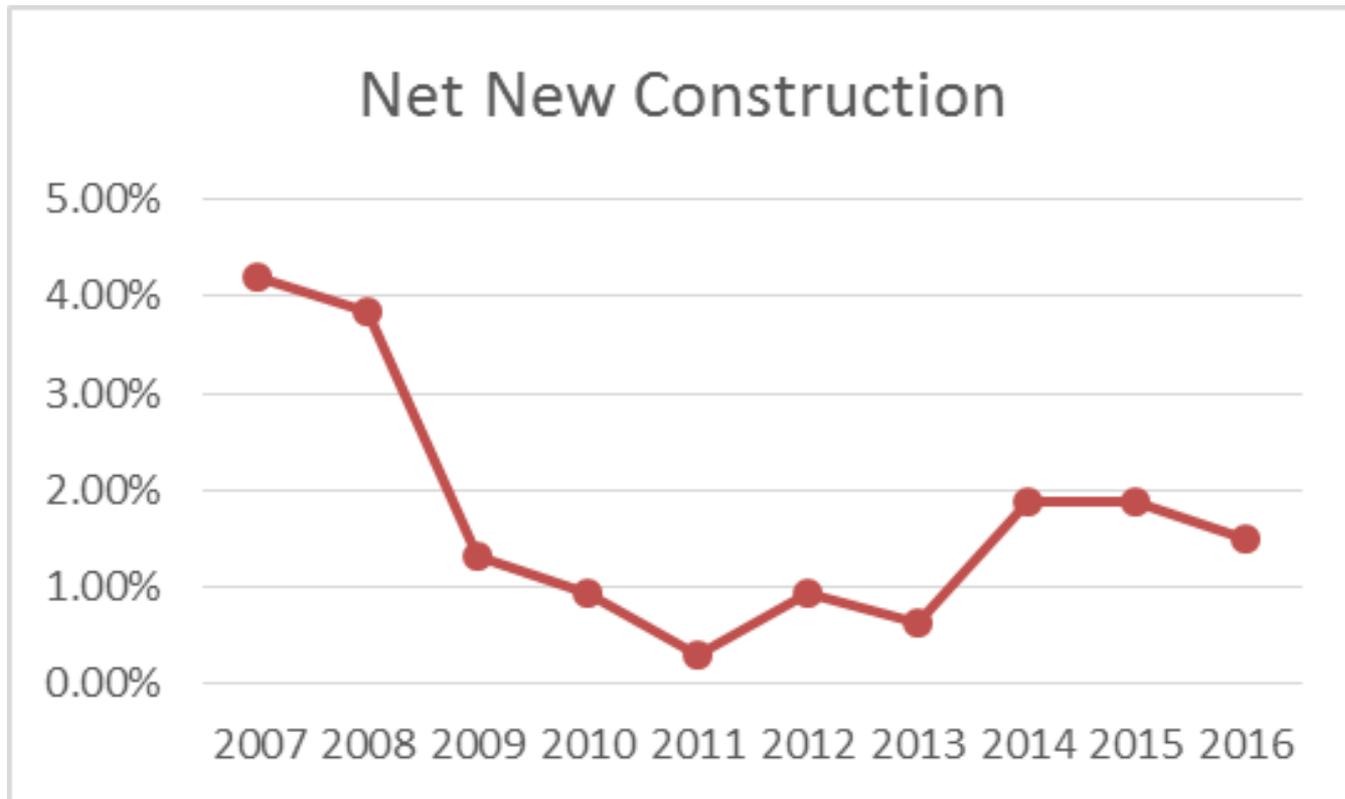


# Growth Adds to City Tax Base



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# Historical Growth Increases



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# Where does it all Go?

## Dividing Up Your Property Tax Dollar

29.7¢ of every dollar collected from property owners is for City government purposes.



City of  
Oconomowoc  
29.7¢

County, State,  
Lake Districts  
12.3¢

OASD & WCTC  
57.0¢

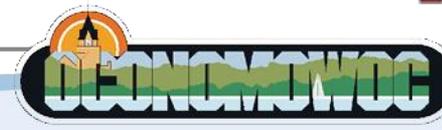
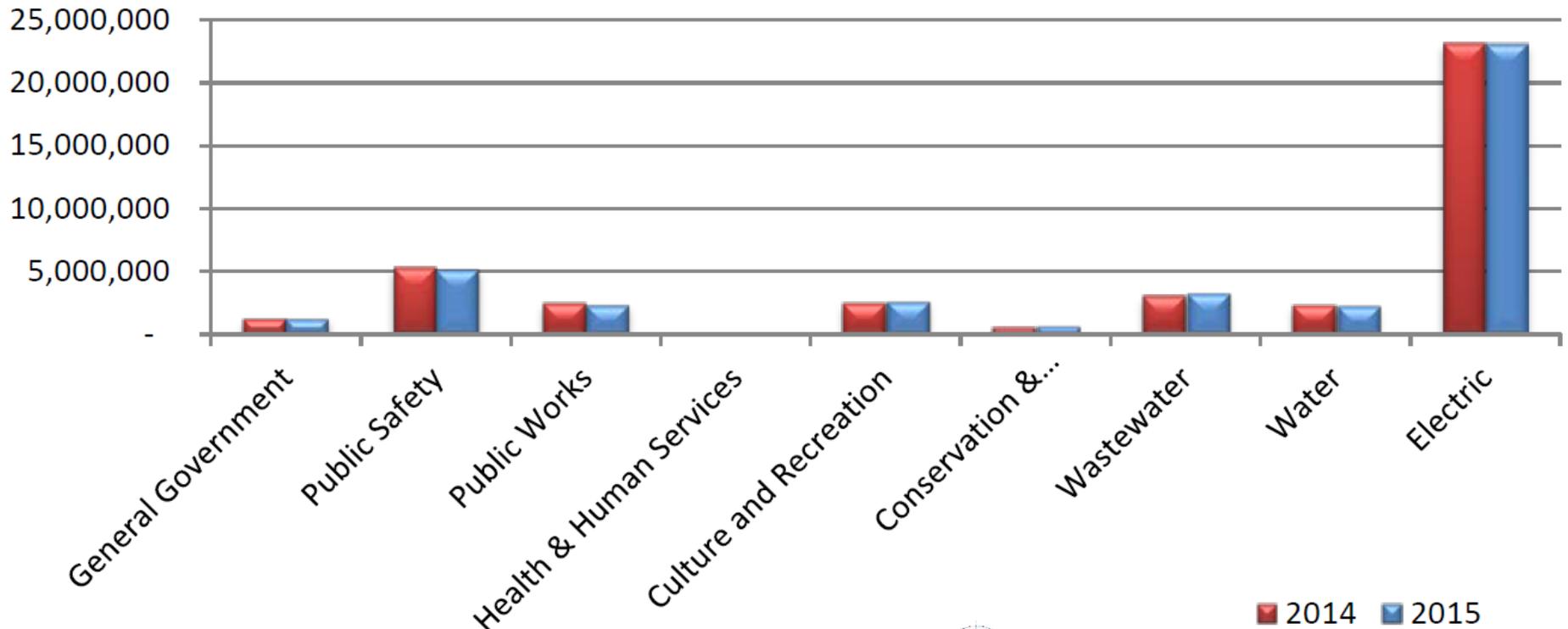
TID Tax  
Increment  
1.0¢



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# Growth Increases the demand for Public Services

## Operating Expenses by Function



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# 2016 New Development

- Multi-Family:

- Retreat at Prairie Creek – 162 Units
- Gateway Apartments – 42 Units
- Lexington Apartments – 17 Units
- View at Pine Ridge #2 (assisted living) – 41 Rooms
- Village Crossing at Pabst Farms – 39 Condo Units
- Eagles Landing at Lac La Belle (proposed) - 22 Units



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# 2016 New Development

- Subdivisions:
  - Pine Ridge Estates III – 36 single family lots
  - Silver Lake Trails – 58 single family lots
  - Weston Meadows Addition
    - Single Family 153 lots
    - 46 Duplex Units
    - 160 Multi family units



- 2016 New Residential Building Permits Issued: 79



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# 2016 New Development

- Additional Highlights

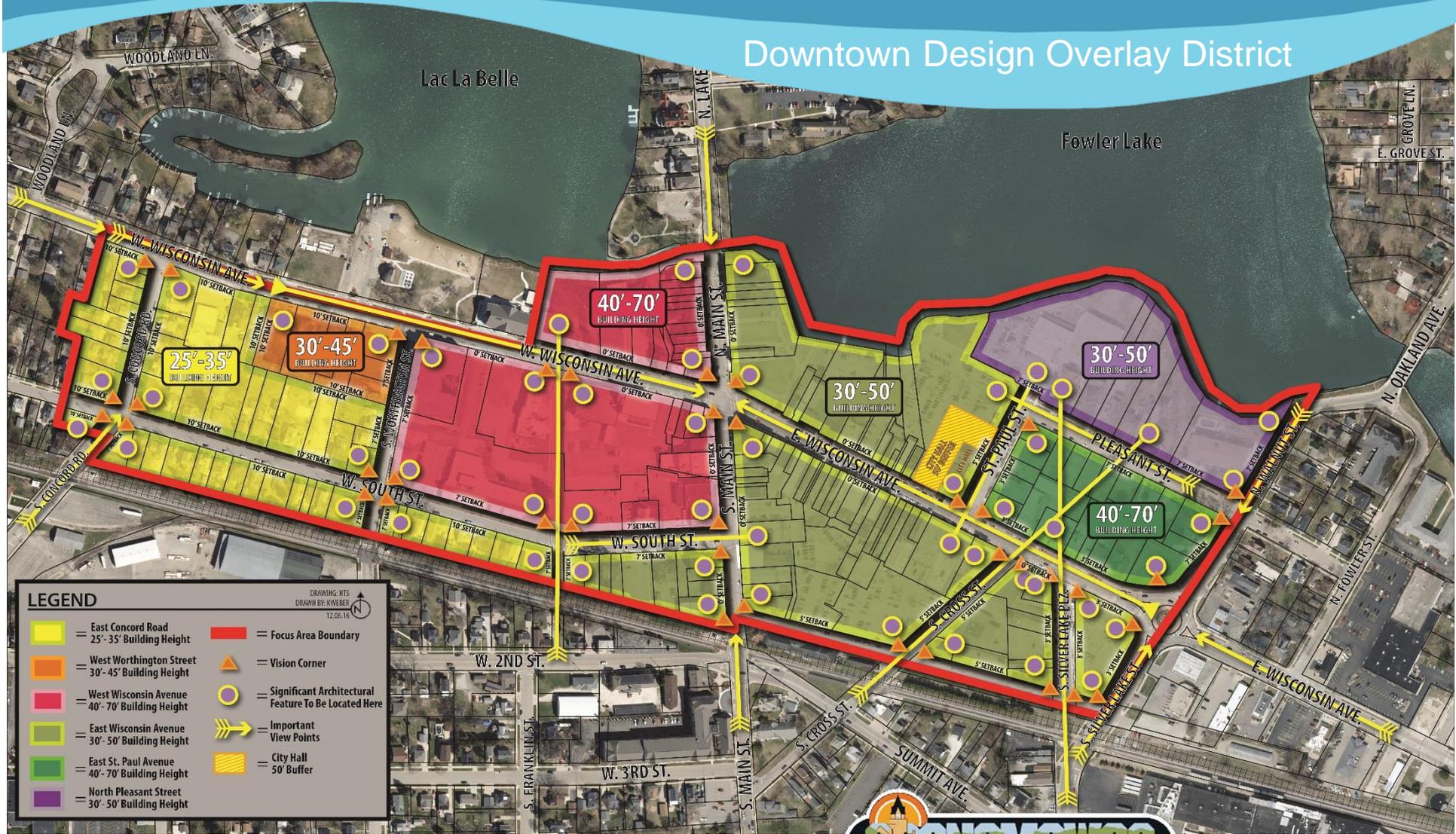
- Qdoba
- Multi-Tenant Building approved at Old School Marketplace
- Paddleboard Specialists
- Dollar Tree
- Buena Vista
- VIP Sushi & Hibachi
- Quality Tank Solutions
- Summit Credit Union
- Great Harvest Bread Company



- 26 new commercial occupancies occurred in 2016.

# 2016 City Projects

## Downtown Design Overlay District



**LEGEND**

	= East Concord Road 25'-35' Building Height		= Focus Area Boundary
	= West Worthington Street 30'-45' Building Height		= Vision Corner
	= West Wisconsin Avenue 40'-70' Building Height		= Significant Architectural Feature To Be Located Here
	= East Wisconsin Avenue 30'-50' Building Height		= Important View Points
	= East St. Paul Avenue 40'-70' Building Height		= City Hall 50' Buffer
	= North Pleasant Street 30'-50' Building Height		

DRAWING: KTS  
DRAWN BY: KWEBER  
12.06.16



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# 2016 City Projects

## Shared Parking Campus



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# 2016 City Projects

## City of Oconomowoc Business Loan Pool



- 26 Loans have been issued Downtown
- Expanded program to include other areas in the City

Oconomowoc Business Loan Pool Provided  
By:



Community Development Authority  
174 E. Wisconsin Ave.  
PO Box 72  
Oconomowoc, WI 53066

Phone: (262) 569-2185  
Fax: (262) 569-3238  
email: [rduffy@oconomowoc-wi.gov](mailto:rduffy@oconomowoc-wi.gov)



# 2017 Construction Projects

- City Road Projects:
  - S. Main Street– (Jefferson to Forest) - Reconstruction
  - Glenwood – Reconstruction
  - Hillside
  - Riverwood
  - Sunny Hill

Lake Country Trail Underpass: Due to grant funding guidelines project will be completed in 2019



# 2017 City Initiatives



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# 2017 City Initiatives



Life comes naturally here

NATURALLY

# That's a lot of Activity!

- As a City, our role is to bring it all together...
- Chart a course for the future ....
- Build a road map to guide the future development of Oconomowoc!



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# City Accolades

**MOODY'S**  
INVESTORS SERVICE

Rating Aa2      Rating A2



GREAT PLACES IN WISCONSIN

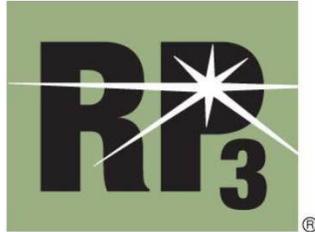
**DOWNTOWN OCONOMOWOC**

Celebrating a place of exemplary character, quality, and planning. A great place to live, work, socialize, and relax.

2012

Wisconsin Chapter of the American Planning Association

**APPA** American Public Power Association



Reliable Public Power Provider



**nerdwallet** finance

**#1 Community in Wisconsin for Job Seekers**



**Green Masters Program**



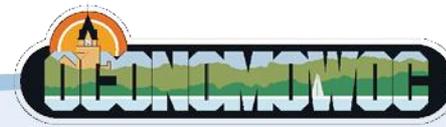
**TREE CITY USA**



**areavibes**

**#10 Best Places to live in Wisconsin**

**Best of the US in US Travel**



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**GOA**  
*Certificate of Achievement*  
FOR EXCELLENCE IN  
*Financial Reporting*

# Oconomowoc Moving Forward

The City's Strategy has always been to:

- Manage Growth Responsibly
- Provide Safe & Adequate Infrastructure
- Provide High Quality Services
- Maintain Oconomowoc's Aesthetic Integrity
- Create a Livable and Desirable Community



# Police Department



CITY OF OCONOMOWOC



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# Police Station

Located Downtown in the City Hall Building

- Police Department
- Dispatch Center
  - Police
  - Fire/EMS
  - Contract Services with Town of Oconomowoc Police Department



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# Staffing

- 23 Full Time Officers
  - Chief
  - Captain (Operations)
  - Lieutenant (Dispatch and Administrative)
  - 2 Detectives
  - 1 School Resource Officer
  - 3 Sergeants
  - 14 Officers
- 4 Part-Time Officers
- 1 Part-Time Boat Officer
- 6 Community Service Officers



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# Staffing

- Dispatch Center
  - 5 Full Time Dispatchers
  - 5 Part-Time Dispatchers
  
- Clerical
  - 1 Full Time Administrative Assistant
  - 1 Full Time ½ Clerk & ½ Evidence Custodian



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# Service and Response

- Protect a Population of 16,656 Residents
- Patrol 86 Miles of Roads
- Responsible for 12.27 Square Miles
- Calls for Service
  - 15,670 Calls for Service in 2015
  - 16,261 Calls for Service In 2016



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# Police Department Functions

## 1. Patrol

- Calls for Service
- Traffic Enforcement
- Crash Investigation
- Special Assignments

## 2. Detective Bureau

- Death Investigations
- Drug Investigations
- Follow up Investigations

## 3. School Resource Officer

- Works at High School and Both Intermediate Schools
- Handles all Calls for Service at these Locations
- Gives Presentations to Student Body



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# Police Department Functions (Continued)

## 4. Dispatch

- Handle all 911 Emergency and Non-Emergency Calls
- Dispatch for City and Town of Oconomowoc Police Departments
- Dispatch for City Fire and EMS
- After Hours Contact for Utilities, DPW, and Wastewater

## 5. Clerical

- Open Records
- Transmittal of all Electronic Citations
- Prepare all Cases for Municipal Court and District Attorney's Office
- Issue Parking Permits and Registration Suspensions
- Payroll
- Accounts Payable and Receivable



# Police Department Functions (Continued)

## 6. Boat Patrol

- Patrol on Lac Labelle and Fowler Lake
- Enforce Compliance for Safety Equipment and Registration
- Assist with Life Guards and Missing Persons in Water
- Special Events on Lake (Fireworks and Parade of Lights)

## 7. Community Service Officers

- Patrol all City Parks and Restrooms
- Assist with City Beach Boat Launch and Life Guards
- Traffic Control for Parades, Walks, and Runs in the City
- Special Event Security
- Lake Country Municipal Court Bailiffs



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# The Future

Building a New Police Department in 2018



Life comes **NATURALLY** here



Life comes **NATURALLY** here

# Fire Stations

2 Fire Stations

Concord Road – Station #1

Pabst Farms – Station #2



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# Staffing

## Full Time Staff Members (6)

- ▶ Deputy Chief
- ▶ Lieutenant
- ▶ 4 Firefighters // Paramedics

## Additional Staffing

- ▶ 1 Part-Time Administrative Assistant
- ▶ 45 Paid-On-Call Members



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# Contracts

Provide Contracted Services For:

Village of Lac La Belle

&

1/3 of Town of Oconomowoc



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# 2015 Responses

## Calls for Service

- ▶ 457 Fire Calls
- ▶ 1155 EMS Calls

## Providing Fire /EMS for:

- ▶ 19,558 Citizens
- ▶ 30.2 Square Miles



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# “Shared Services Agreement”

Currently Operating “Shared Services Agreement” with  
Dousman Fire District

- ▶ Allowed the Two Departments to Operate as One District
- ▶ Paramedic Services 24/7/365
- ▶ Improve Response Times
- ▶ Resource Allocation



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# Agreement Expires

Unfortunately, the agreement expires on 12/31/2017, and can not be renewed

- ▶ Maintaining this level of service, has been a goal of the city for the past 4 years
- ▶ To achieve that, it would cost the city approximately \$935,000 annually



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# Consolidation Plan

Consolidation with Dousman Fire District to  
Form the Western Lakes Fire District

Paramedic Level EMS 24/7/365

Decreased Response Times

Allocation of Resources

Multiple Stations Available Immediately

Dedicated Fire/EMS Administrative Team

Reduced Capital Expenses



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# Consolidation

Cost to Achieve this Through Consolidation

\$145,000 vs \$935,000

City Council Approved Consolidation at Meeting Last Night



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Questions/Feedback?