

Performance Indicators

Informed Decisions

The Oconomowoc Area School District collects, analyzes, and uses data to make informed decisions about the pursuit of its mission. An annual research and evaluation agenda is formulated and approved by the Superintendent. Typical projects include stakeholder surveys, test score analysis, program evaluation, and district performance reports.

Ad hoc projects in 2010-11 included the FlexConnect pilot study, iTouch pilot study, Oconomowoc Arts Center patron survey, boys swim team interest survey, 4K interest survey, Gifted & Talented program evaluation, district diversity survey, and the NHI quick visit feedback form, among others.

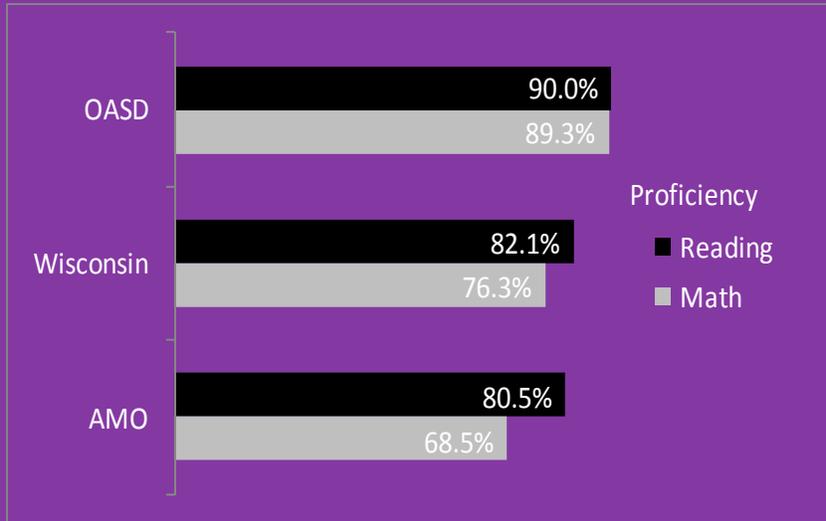
Performance indicators are presented throughout this report including student enrollment, attendance, behavior, test scores, college readiness, and parent survey results. A detailed budget summary and school and leadership reports are also provided.

Interested readers can access the Wisconsin School Performance Report to learn more about Oconomowoc schools @ <http://www2.dpi.state.wi.us/spr>.



Performance Indicators

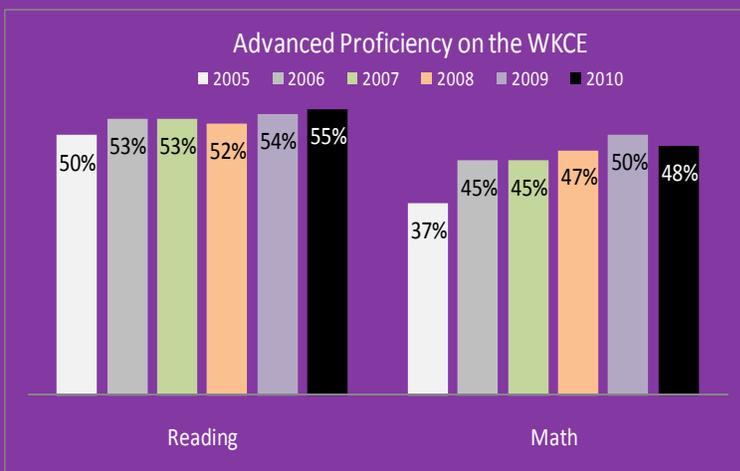
Achievement



WKCE 2010

Wisconsin Knowledge & Concepts Exams

OASD students scored higher than state peers and Wisconsin's Annual Measureable Objectives (AMO) in reading and math.



WKCE 2005 vs. '10

OASD increased its percentage of advanced achievers on the WKCE.



Attendance & Behavior

	Attendance	Habitual Truancy	Suspensions	Expulsions	Dropouts
	%	%	%	%	%
Wisconsin	94.4	8.9	6.3	0.14	1.6
OASD	95.1	1.0	2.5	0.02	0.6

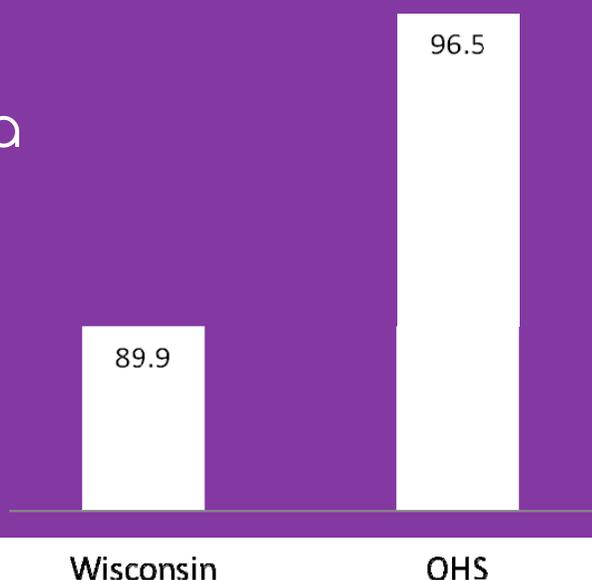
Data Source: WINSS

Performance Indicators

High School Diploma

96.5%

Source: WINSS



College Enrollment

- Enrolled in College: 71%
- Enrolled in 4-year College: 51%
- Enrolled in 2-year College: 20%
- Enrolled in WI Institutions: 62%

Source: National Student Clearinghouse



College Readiness

American College Test Composite Score 2011



OASD students scored above national and state averages.

Source: ACT

Performance Indicators

Annual Parent Survey



The Oconomowoc Area School District surveys a random sample of parents each year as part of its continuous improvement and accountability cycle. The results are reviewed by administrators, principals, and teachers to gauge progress and set improvement goals.

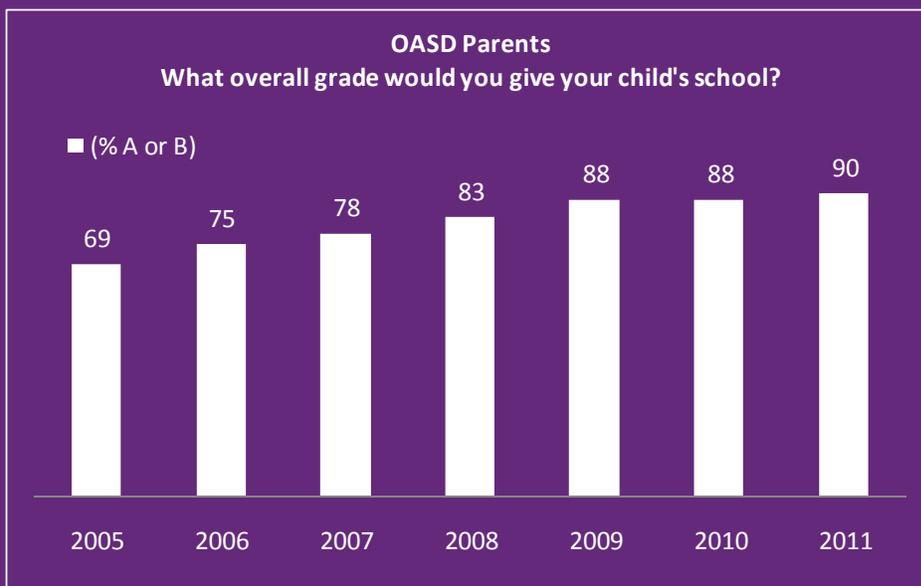
More than 614 parents completed the 2011 questionnaire yielding a $\pm 3.5\%$ margin of error. **Results show that the percentage of parents who graded Oconomowoc Schools as “A” or “B” remain significantly above the 2005—2007 levels (69% to 90%).**

The final survey report will be posted to the OASD website in fall 2011.

“I can speak highly of many different aspects of the school and the teachers that I have had contact with are excellent.”

— OASD Parent

90% of Oconomowoc parents graded their child’s school as A or B.



77% of parents responding to a **national** survey graded their child’s school as A or B. — Bushaw and Lopez, 2010. *The 42nd annual Phi Delta Kappa/ Gallup poll of the public’s attitudes toward the public schools.*